## UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ESPN, Inc.

Plaintiffs,

- against -

Quiksilver, Inc.

Defendants.

USDS SDNY	
DOCUMENT	
ELECTRONICALLY FILED	
DOC #:	
DATE F	ILED: 6/16/08

CIV. 08-4222 (CM) (MHD)

CIVIL CASE MANAGEMENT PLAN
(for all cases except patent, IDEA and ERISA benefits cases,
and cases subject to the Private Securities Litigation Reform Act)

- This case is to be tried to a jury.
- 2. Discovery pursuant to Fed.R.Civ.P. 26(a) shall be exchanged by June 19, 2008.
- No additional parties may be joined after August 8, 2008.
- 4. No pleading may be amended after September 10, 2008.
- 5. If your case is brought pursuant to 42 U.S.C. § 1983: In keeping with the United States Supreme Court's observation that the issue of qualified immunity should be decided before discovery is conducted, counsel representing any defendant who intends to claim qualified immunity must comply with the special procedure set forth in Judge McMahon's individual rules, which can be found at <a href="https://www.nysd.uscourts.gov">www.nysd.uscourts.gov</a>.

Failure to proceed in accordance with the qualified immunity rules constitutes a waiver of the right to move for judgment on the ground of qualified immunity prior to trial. Please identify any party who is moving to dismiss on qualified immunity grounds.

6. All discovery, including expert discovery, must be completed on or before November 10, 2008. (For personal injury, civil rights, employment discrimination or medical malpractice cases only): Plaintiff's deposition shall be taken first, and shall be completed by PLEASE NOTE: the phrase "all discovery, including expert discovery" means that the parties must select and disclose their experts' identities and opinions, as required by Fed. R. Civ. P. 26(a)(2)(B), well before the expiration of the discovery period. Expert disclosures conforming with Rule 26 must be made no later than the following dates: Party with burden's expert report(s) by September 12, 2008; expert report(s) for party without burden by October 10, 2008.

- 7. Judge McMahon's Rules governing electronic discovery apply automatically to this case. The parties must comply with those rules unless they supersede it with a consent order. The text of the order will be found at <a href="https://www.nysd.uscourts.gov">www.nysd.uscourts.gov</a>.
- 8. This case has been designated to the Hon. United States Magistrate Dolinger for resolution of discovery disputes. Do not contact Judge McMahon about discovery disputes; go directly to your assigned Magistrate Judge. Discovery disputes do not result in any extension of the discovery deadline or trial-ready date, and Judge McMahon must approve any extension of the discovery deadline in non-pro se cases. The Magistrate Judge cannot change discovery deadlines unless you agree to transfer the case to the Magistrate Judge for all purposes. Judge McMahon does not routinely grant extensions so counsel are warned that it they wait until the last minute to bring discovery disputes to the attention of the Magistrate Judge, they may find themselves precluded from taking discovery because they have run out of time.
- 9. A joint pre-trial order in the form prescribed in Judge McMahon's individual rules, together with all other pre-trial submissions required by those rules (not including in limine motions), shall be submitted on or before December 23, 2008. Following submission of the joint pre-trial order, counsel will be notified of the date of the final pre-trial conference. In limine motions must be filed within five days of receiving notice of the final pre-trial conference; responses to in limine motions are due five days after the motions are made. Cases may be called for trial at any time following the final pre-trial conference.
- 10. No motion for summary judgment may be served after the date the pre-trial order is due. The filing of a motion for summary judgment does not relieve the parties of the obligation to file the pre-trial order and other pre-trial submissions on the assigned date.
- 11. The parties may at any time consent to have this case tried before the assigned Magistrate Judge pursuant to 28 U.S.C. Section 636(c).

12. This scheduling order may be altered or amended only on a showing of good cause that is not foreseeable at the time this order is entered. Counsel should not assume that extensions will be granted as a matter of routine.

Dated: June 11, 2008

New York, New York

Upon consent of the parties:

Nixon Peabody LLP

Frank W. Ryan (FR-0618)

Tamar Y. Duvdevani (TD-7603)

437 Madison Avenue

New York, New York 10022

(212) 940-3000

(212) 940-3111

Attorneys for Plaintiff ESPN, Inc.

Latham & Watkins, LLP

Mark Finkelstein (Admitted pro hac vice)

650 Town Center Drive Costa Mesa, CA 92626

(714) 540-1235

(714) 755-8290

885 Third Avenue, Smite 1000

New York, NY 10022

(212)-906-1200

(212)-751-4864

Allorneys for Defendant Quiksilver, Inc.

SØ OMOERŒD:

Hon. Colleen McMahon

United States District Judge